

• Charles River Community Health

# **2020 ANNUAL REPORT**

# ABOUT US

Charles River Community Health's mission is to improve the health and well-being of the communities of Allston, Brighton, Waltham, and surrounding areas by providing quality, comprehensive, coordinated care that is patient-centered, family friendly, and community focused.

As a Patient Centered Medical Home, we are committed to providing patients with timely access to the right care, at the right place and at the right time, collaborating with other organizations to connect patients with a comprehensive range of services and provide continuity of care, and creating new community partnerships to meet the changing needs of patients and the community.

We value caring for everyone with dignity, respect, and compassion, reducing cultural, financial and other barriers to care, and eliminating health care disparities for our patients. We also advocate for the needs of our patients, the community, and public health causes.

To learn more about our work, please visit <u>charlesriverhealth.org</u>.

#### Locations

495 Western Avenue Brighton, MA

43 Foundry Avenue Waltham, MA

#### Boston Public School Sites: Jackson Mann Complex Allston, MA

Gardner Pilot Academy Allston, MA

#### **Hospital Partners**

We are proudly affiliated with:

Beth Israel Deaconess Medical Center Boston Children's Hopsital Mount Auburn Hospital

## **CEO'S MESSAGE**

It would be an understatement to say 2020 brought unprecedented changes and challenges for us all. As a community health center, we felt the effects of the COVID-19 pandemic deeply, and took on the challenge to reimagine how we deliver safe, essential health care services and also meet our patients' significantly increased social needs, especially food insecurity.

Our extraordinary staff rose to the occasion, adjusted and learned how to continue serving patients via telehealth when possible and in a safe manner when in-person visits were necessary. We increased our scope of services to provide COVID-19 testing and vaccinations to patients as well as members of the Allston-Brighton, Waltham, and surrounding communities. Generous individuals, community partners, board members, and elected officials have been incredible, providing financial support, donating masks and other Personal Protective Equipment, donating lunches to our staff, and giving the gift of their time by hand writing thank you notes to staff, and volunteering at our monthly mobile food market and now COVID vaccine clinics. As a result, we were able to continue serving tens of thousands of patients and community members this year in fulfillment of our mission.

Bearing in mind the unusual nature of this year, we felt this Annual Report needed to be different. We wanted to showcase the ways our devoted staff creatively and compassionately adapted their practices in the face of the pandemic and thank the numerous supporters who stepped up to make our work possible during a year marked by change and uncertainty. While the financial data in this report is for our 2020 fiscal year July 1, 2019-June 30, 2020, much of the other content within focuses on the 2020 calendar year to give you a more current picture of our amazing accomplishments of this last year.

Despite the hardship the COVID-19 pandemic has brought to Charles River Community Health, we hope this Annual Report serves as a reminder of the power of community during difficult times. Thank you for being a part of our community.



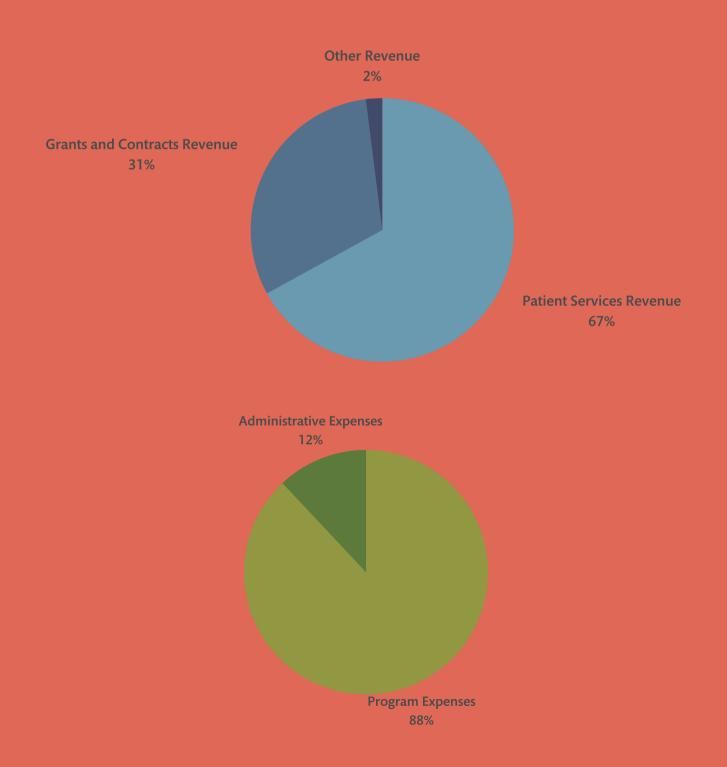
With gratitude,

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Elizabeth Browne CEO

## FINANCIAL INFORMATION

**Fiscal Year July 1, 2019 - June 30, 2020** Total Operating Revenue: \$18,302,336 Total Operating Expenses: \$17,908,819



## **ADAPTING TO COVID-19**

### **IN RESPONSE TO THE PANDEMIC, WE:**

LAUNCHED A COMMUNITY COVID TESTING PROGRAM RETOOLED OUR FACILITIES FOR PATIENT AND STAFF SAFETY PROVIDED TELEHEALTH MEDICAL AND DENTAL SERVICES BEGAN VACCINATING STAFF AND COMMUNITY MEMBERS AGAINST COVID-19 ADAPTED MOBILE MARKETS TO INCLUDE DRIVE-UP AND SOCIALLY DISTANCED OPTIONS

WE PERFORMED

4,765

**COVID TESTS** 

### 19,737

#### APPOINTMENTS TOOK PLACE VIA TELEHEALTH

**MORE THAN** 



PEOPLE RECEIVED FRESH FOOD AND GROCERIES AT OUR MONTHLY MOBILE MARKETS

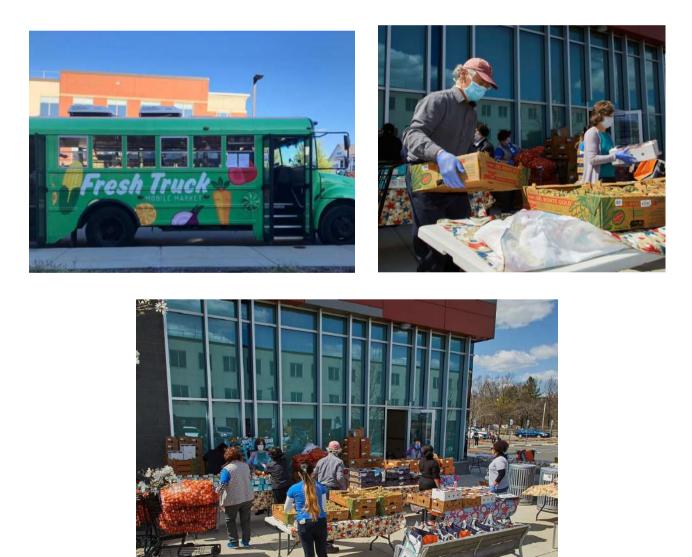


We began vaccinating staff in December of 2020 and community members shortly thereafter.

## ADDRESSING FOOD INSECURITY

Throughout 2019 and 2020, we continued to offer monthly "Mobile Markets" in partnership with the Greater Boston Food Bank, These markets allow patients to obtain fresh food at no cost to them. Each Mobile Market typically served up to 150 local families, with this number doubling at the height of the pandemic as food insecurity became a concern for more of the families we serve. When the pandemic hit, we transitioned to contactless drive-through pickup, with a socially distanced walk-up option for those without access to cars.

In the fall of 2019, we began partnering with Fresh Truck, which brought fresh produce such as carrots, ginger, lettuce, mangos, and more at an affordable price. All Allston-Brighton community members were welcome to shop at Fresh Truck.



## WHO WE SERVED

IN 2020, WE SERVED

13,538

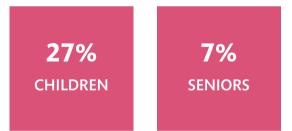
**PATIENTS** 

### 94%

LIVED AT OR BELOW 200% OF THE FEDERAL POVERTY LEVEL (\$52,400/YEAR FOR A FAMILY OF FOUR)

**OUR PATIENTS SELF-IDENTIFIED AS** 

- 66% Hispanic/Latino
- **13%** Non-Hispanic White
- 8% Black
- 7% Asian
- 6% Multiracial



### 60%

OF PATIENTS RECEIVED SERVICES IN A LANGUAGE OTHER THAN ENGLISH

**INSURANCE COVERAGE** 

- 43% MassHealth/public
- 35% uninsured
- **18%** private insurance
- 4% Medicare

OF BEHAVIORAL HEALTH VISITS

**97% 60% OF MEDICAL OFFICE VISITS** 

### **TOOK PLACE VIA TELEHEALTH**

## ALL ARE WELCOME HERE



In response to events throughout the United States and around the world, our Board of Directors affirmed its commitment to racial equity and justice and adopted the following resolution:

We, Charles River Community Health Board of Directors, on this day August 4, 2020, hereby recognize racism as a public health crisis and affirm our commitment to diversity, equity and inclusion.

We are committed to fighting racism and taking an active stance against structural racism to increase diversity, equity and inclusion through:

- Board representation that is racially and culturally diverse, and also considers being inclusive of other communities facing health inequities
- Understanding and overcoming our biases, in part through cultural humility and antiracism education and training
- Advocating for policies that improve the health of communities of color and other communities facing health inequities
- Charging management to create a Diversity Equity and Inclusion Committee to:
  - Create a committee charter, goals, and performance metrics that will be reported with transparency and accountability
  - Promote policies, procedures, and practices that are inclusive and equitable for staff from all backgrounds
  - Advance the hiring, retention, and development of managers and staff who are racially and culturally diverse, as well as those from other communities facing health inequities
  - Promote contracting with diverse vendors

## DIVERSITY, EQUITY, AND INCLUSION

In the fall of 2020, we launched an internal Diversity, Equity, and Inclusion Committee. This staff-driven initiative includes staff members from across the organization and meets regularly to discuss ways to advance DEI at Charles River Community Health. The Committee's mission statement reads as follows:

The DEI Committee works to remove all forms of systemic oppression affecting staff and patients. In doing so, our staff and employees will reach their full potential through growth opportunities and investments into their career development provided by CRCH. The committee is also dedicated to working towards ensuring that all CRCH patients will receive quality and equitable care regardless of their financial status, legal status, racial and ethnic backgrounds, gender identity, sexual orientation, and insurance coverage.



### 2020-21 Diversity, Equity, and Inclusion Committee

Alexandra Adames, Vision Amy Hsu, Prevention and Wellness Beatriz Lopes, Community Health Brendon Robinson, Behavioral Health Lily Li, Finance Mirna Vidal, Dental Paul Kennedy, Medical Records Yalena Jimenez, Pharmacy Yvette Valderrama, Nursing



In 2019 and 2020, we were again recognized as a Healthcare Equality Index Top Performer by the Human Rights Campaign.

The Health Care Equity Index (HEI) evaluates healthcare facilities' policies and practices related to the inclusion of LGBTQ patients, visitors, and employees.



Due to the COVID pandemic, in 2020 we were unable to march in the annual Boston Pride Parade as we have in previous years. Instead, in July we hosted a virtual Pride Lunch for staff to come together, celebrate, and reinforce our commitment to welcoming all patients and staff. Staff were invited to create festive signs indicating what pride means to them, and to show their support for staff and patient members of the CRCH LGBTQ community.

## **COMMUNITY INITIATIVES**



Though the pandemic forced us to cancel some of our annual events, we were still able to host and attend a number of events to connect with community members, share vital information, and provide health screenings. Once we were able to safely resume some in-person patient care, the Dana-Farber Mammography Van (pictured above) visited CRCH's Brighton and Waltham locations to help ensure patients continued to receive cancer screenings even during the pandemic. Other events included:

- On January 11, CRCH organized a health benefit day to assist patients with their health benefit applications. More than 120 patients attended.
- We hosted information tables at local community events to distribute information about breast and cervical cancers and the importance of getting an HPV vaccine. Events included the January 17 Waltham Chamber of Commerce meeting and the March 7 Parenting Awareness Conference at the McDevitt Middle School.
- On February 27, we visited Waltham Family School, a school that serves low-income English Language Learners and their families and assists them with their English skills. Staff passed out clinic flyers and provided blood pressure and cholesterol screenings and information on health benefits to teachers and students.
- On October 22, we collaborated with Chien-Chi Huang, Executive Director of Asian Women for Health, to host a webinar on breast health. The event, which was free and open to all, focused on breast cancer prevention. Huang also shared her personal experience as a breast cancer survivor.

While we continue to connect with patients virtually, in 2021 we hope to return to attending and hosting in-person events for our patients and members of the Allston-Brighton, Waltham, and surrounding communities.

## **SUPPORTERS**

Our work would not be possible without the generosity of our community partners and donors. We are grateful to the following individuals and companies for their financial support.

#### **Major Funders**

Beth Israel Deaconess Medical Center Boston Children's Hospital Boston Resiliency Fund Massachusetts Department of Public Health Massachusetts League of Community Health Centers MassDevelopment

U.S. Department of Health & Human Services, Health Resources & Services Administration

#### **Corporate and Foundation Donors**

Alexander, Aronson, Finning & Co. Allston Brighton Boston College Community Fund Amazon Smile America's Promise Alliance Eastern Bank Harvard Allston COVID Emergency Fund Houghton Chemical Kohl's Network for Good New Balance Foundation Salem Five Bank Proctor & Gamble Corporate Giving Fund Stop & Shop Tree House Fund

#### **Individual Donors**

Anne Benaquist Einar Braathen Michael Cunningham Kyle Dempsey Hieu Do Zachary Eagle Deirdre Fenick Sussana Fiore Raja Ghawi Samara Gordon Robert Griffin Alberta Grossman Caroline Grossman

**Kaitlyn Henry Bruce Houghton** William & Judith Kates (in honor of Kathy Kates) Susan Kearns **Kim King Megan Krench** Madeline Kuelen Lauren Lee Juan Leungli Linda Li Susan Lowcock Julie and Paul Moran Patrice McGregor Hvacinth McLaren Dan Menkin Swetha Murali **Jessica Sagers** Allie Sherwood **Ellen Silberman Ben Sloat Stephanie Sunderland-Ramsey Matthew Thoms** Sister Mary Rita Weschler (in honor of Francisca Guevara & CRCH's Community Health team) Lisa Whittemore **David Wilson Todd Woodworth** Helen Yu

# **IN-KIND SUPPORTERS**

The following individuals and companies donated PPE, time, services, meals, and supplies during the 2020 fiscal year.

#### **In-Kind Donors**

781 Bistro Anonymous **Architectural Heritage Foundation Banyan Bar and Refuge Beth Israel Deaconess Medical Center Food Services Beth Israel Lahey Health Community Benefits** Jill Bodian and Jenny Grossman Peltz **Boston College Neighborhood Center Councilor Liz Breadon Breaktime Cafe Ted Browne** Senator William Brownsberger Cafe Luna Celeste **China Pearl Clif Bar and Caremessage** Julia Collins Jill Dayneka **Design Communications** Senator Sal DiDomenico **Mark Drews Field and Vine** Fiorella's Annabela Gomes, BAIA **Greater Boston Food Bank Caroline Grossman Michael Halle Rep. Jonathan Hecht** Rep. Kevin Honan







**Houghton Chemical Life Science Cares Little Donkey** Mahaniyom The Makery Brookline **MIDA Jennifer Migliore Bruce Miller and La Voile Restaurant** Rep. Michael Moran Naco Taco **New Balance** Noodle Lab **Off Their Plate** Pagu Porto **Cheryl Rodriguez Row 34** Saloniki Shojo Sisters of St. Joseph **Supplies for Success** Suya Kathryn Svirsky Linda Tighe Tito's Handmade Vodka Trade **Tufts Health Plan** Waltham Fields Community Farm Wellesley Rotary Club Ann Werner



### **Board of Directors 2020-21**

Lisa Whittemore, MSW, MPH, Chair Stephanie Sunderland-Ramsey, Vice-Chair Todd Woodworth, Treasurer Susan Kearns, RN, Clerk Steven Kent, Vice-Clerk

> Gabriela Canepa Julia Collins David Duong, MD, MPH Caroline Grossman Pangi Johnson, PhD Tracey Mangham Patrice McGregor Julie Moran Nelson Portillo, PhD

### **Leadership Team**

Elizabeth Browne, MBA, Chief Executive Officer Khelda Jabbar, MD, MPH, CPE, CCD, Chief Medical Officer Christina Killizli-Salameh, MBA, Chief Administrative Officer James S. Souza, Chief Financial Officer